

— THE MASTER CHIMBALA ECOSYSTEM

Speaking Portfolio.

A Zambian leader, communicator,
broadcaster, educator and author
who helps institutions and audiences
turn conviction into practical,
measurable action.

Master Chimbala

Keynote Speaker · Broadcaster · Author

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chimbala-ecosystem-hub.lovable.app



You are accountable for the room. So am I.

Thank you for considering this invitation.

Organising a conference, summit, graduation or leadership retreat is an act of stewardship. You are accountable for a room full of people's time, and the speaker you choose either honours that or spends it. This portfolio exists so you can make that decision with everything in front of you.

My preparation begins with your brief, not with my material. Before anything is written I want to know who is in the room, what they are wrestling with, what your organisation is accountable for, and what you want to be different when the session ends. The keynote is then built for that outcome.

What follows are the presentations, themes, audiences, requirements and process that shape an engagement. If anything is missing, the office will answer it in writing within a working day.



Keynote address · Master Chimbala Media

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Applause fades by the car park. A next step survives the week.

— AT A GLANCE

The essentials.

20+

Years on the platform

25+

Countries engaged

8

Ecosystem ventures

4

Media platforms led

NATIONALITY

Zambian

BASED IN

Lusaka, Zambia · CAT (UTC+2)

LANGUAGES

English

FORMATS

Keynote, panel, moderation, workshop, masterclass

DELIVERY

In person, virtual and hybrid

LEAD TIME

Three to seven weeks preferred

— PROFESSIONAL BIOGRAPHY

Master Chimbala is a Zambian leader, communicator, broadcaster, educator and social entrepreneur whose work spans more than two decades of public engagement. He is the founding cornerstone of the Master Chimbala Ecosystem, which is a family of diverse ventures across media, publishing, mentorship, consultancy and civic advocacy through which he equips individuals, institutions and communities with the ideas and tools required for meaningful transformation and growth.

As a speaker, he has addressed audiences in government, corporate, academic, faith-based and development environments. His talks integrate agency, leadership, communication, governance, human rights, public health, social protection, entrepreneurship, youth development, customer experience and organisational culture into practical, story-driven experiences that challenge assumptions and equip audiences with actionable insight.

Alongside his speaking practice, Master Chimbala leads media platforms including Master Chimbala Media, Inspire Radio, Master Chimbala TV and Dynamic Masterpiece; publishes books, periodicals and articles; and mentors emerging leaders through The V Leadership Fellowship, Master's Mentorship and Master's Media Lab. His engagements have taken him to more than twenty-five countries.

Six keynotes that travel.

01 The Three Principles of Transformational Leadership

EXECUTIVES, BOARDS, PUBLIC SERVICE LEADERS

Leadership reduced to three demands that survive every crisis: know what you are for, tell the truth early, and stay when it is costly.

02 Declare YES To Life

GRADUATIONS, YOUTH FORUMS, FAITH GATHERINGS

A keynote about agency — the moment a person stops waiting for permission and begins to answer for their own direction.

03 The Future Belongs to Communicators

UNIVERSITIES, PROFESSIONALS, MEDIA TEAMS

Why the ability to explain, persuade and listen is now the decisive professional skill, and how it is deliberately built.

04 Building Nations Through Better Governance

GOVERNMENT, DEVELOPMENT PARTNERS, CIVIL SOCIETY

Governance as service delivery: what accountability looks like on the ground, and what citizens can legitimately demand.

05 Health Taxes Save Lives

POLICY FORUMS, HEALTH INSTITUTIONS, MEDIA

The evidence behind taxation on tobacco, alcohol and sugary drinks, argued for people who have to defend it publicly.

06 Words That Build Worlds

CORPORATES, CONFERENCES, CULTURAL EVENTS

On language as infrastructure — how leaders' words decide what an organisation becomes.

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Clarity is the most underrated form of authority.

Themes addressed.

Leadership & Personal Growth

Character before position, and leading yourself well enough that others can follow honestly.

Governance, Human Rights & Democracy

Accountability as a daily practice rather than an election-season promise.

Social Protection

Dignity, inclusion and systems that hold people steady when life turns.

Youth Development

Young people addressed as contributors with a mandate, not a demographic.

Communication & Public Speaking

How ordinary people learn to say difficult things clearly and with authority.

Public Health

Tobacco control, health taxes and prevention arguments that keep communities alive.

Entrepreneurship & Innovation

Enterprise as a discipline of resilience, judgement and long apprenticeship.

Customer Experience & Culture

Why service failure is a leadership failure, and how culture is rebuilt.

— IDEAL AUDIENCES

- Government & Public Service
- Universities & Colleges
- NGOs & Civil Society
- Professional Associations
- International Institutions
- Corporate Organisations
- Development Partners
- Churches & Faith Communities
- Youth Organisations
- Media Houses



Addressing the press · Master Chimbala Media

PARTICIPANT OUTCOMES

What the room takes away.

- 01** A clearer articulation of purpose that survives the return to the office.
- 02** Language for a difficult conversation the audience has been avoiding.
- 03** Two or three leadership practices small enough to begin the same week.
- 04** A sharper grasp of the policy or professional debate they are part of.
- 05** Renewed confidence to speak, decide and take responsibility publicly.

PRESENTATION STYLE

Argument first

Each talk carries one governing idea; everything else serves it.

Room engagement

Questions, direct address and measured humour hold a large hall.

Story as proof

Zambian and international cases carry the point and make it memorable.

Actionable close

Every session ends with a named, specific and possible next step.

FORMATS OFFERED

Keynote

20-45 minutes, one governing idea.

Masterclass

90 minutes, worked examples and practice.

Panel moderation

Structured questions, disciplined timing.

Broadcast interview

Studio or remote, policy or leadership.

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An audience does not need to be entertained. It needs to be taken seriously.

What the venue needs to know.

MICROPHONE	Lapel or handheld radio microphone preferred; lectern acceptable.
PROJECTION	HDMI, 16:9. Slides supplied in advance when used.
STAGE	Freedom to move in front of the lectern where the venue allows.
SESSION LENGTH	Flexible — 20, 45 or 90 minutes, plus question time.
VIRTUAL DELIVERY	Zoom, Teams or Google Meet on a wired connection.
RECORDING	Permitted by prior arrangement; a copy is appreciated.
TRAVEL	Available internationally; arranged with the host.
MATERIALS	Titles, abstracts and biographies supplied two weeks ahead.

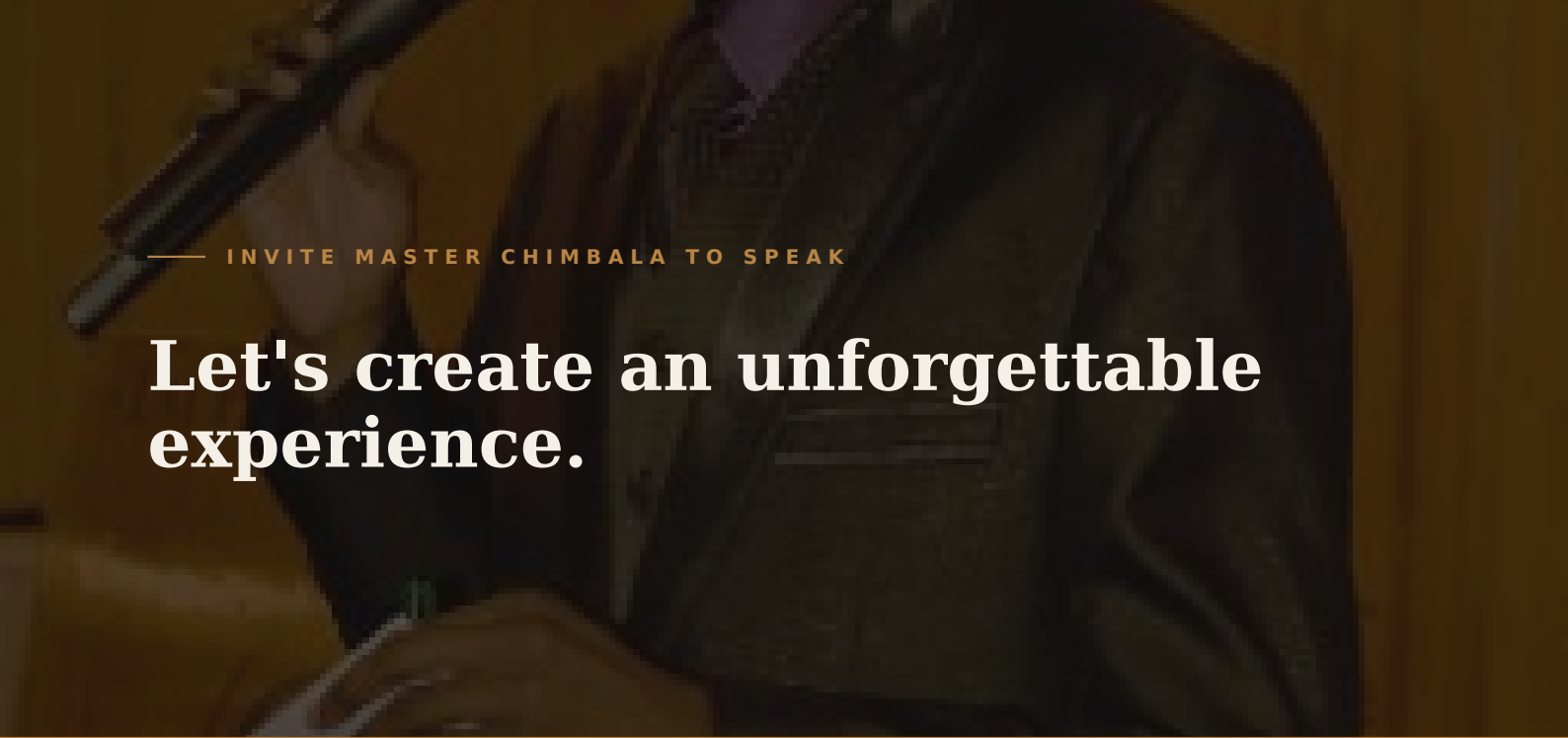
— BOOKING PROCESS

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| 01 Send the invitation
Date, city, audience, theme and the outcome you want. | 02 Confirm availability
A written reply with availability and indicative requirements. |
| 03 Briefing conversation
A short exchange on audience profile, sensitivities and result. | 04 Preparation & materials
Title, abstract, biography, photograph and introduction supplied. |
| 05 Delivery
Early arrival, technical check, delivery within the running order. | 06 After the engagement
Follow-up notes shared; candid feedback welcomed. |

LEAD TIME	Three to seven weeks is ideal for keynotes. Shorter notice is considered for media and urgent policy moments.
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A well-run room is a leadership statement before anyone speaks.



— INVITE MASTER CHIMBALA TO SPEAK

Let's create an unforgettable experience.

Send the date, city, audience and theme. The office replies in writing with availability, requirements and the next step. Briefs received before a decision is made are always welcome.

EMAIL surge@chimbala.com

TELEPHONE +260-976-088-271

OFFICE Lusaka, Zambia · CAT (UTC+2)

WEBSITE chimbala-ecosystem-hub.lovable.app

TELEVISION www.masterchimbala.tv

Master Chimbala TV is the ecosystem's dedicated television platform and operates independently at www.masterchimbala.tv. The website showcases selected media work and links viewers to the television platform.

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Words shape lives and nations. Nothing a leader says is neutral.